

## **FOR IMMEDIATE RELEASE**

### **Rug Washers Throughout New England Invade Boston**

**Monday, October 28<sup>th</sup>: Regal Fabric Care-Woburn, MA. <http://regalfabriccare.com> hosted a very special Oriental Rug Class for friends and colleagues of the N.E.I.R.C. ( <http://neirc.org> ), a New England Trade Association comprising specialists involved in water and fire restoration services, rug washing and carpet & upholstery cleaning services.**

Woburn, MA November 6, 2013

Local rug washers David & Peter Mavilio from Regal Fabric Care hosted an invitation-only group of peers at their Woburn rug washing studio.

The featured instructor for the day was industry rug washing expert Lynn Tall (<http://rugadvocate.com/>) of Port St Lucie, Florida. Ms. Tall traveled to the Boston area to share her 20+ years of Oriental Rug Expertise. Her specialties include rug washing, rug identification/country of origin, rug repairs and even rug appraisals. According to David Mavilio “This industry exclusive class provides not only the ongoing training all of us need in this ever changing specialty but also establishes an invaluable referral network of rug care specialists throughout New England when our customers need services outside the Boston area.”

In addition to having exclusive access to Ms. Tall’s own rug collection, the group also engaged in intensive training for their current rug cleaning operations, from pre-inspection and evaluation of antique hand woven rugs to technical strategies for achieving the best cleaning and repair results for today’s rugs.

Oriental and Persian hand woven rugs require specialized care by rug cleaners trained in the craft. Few cleaners attain this level of training.

For more information about rug care, or for photos of some of the rare rugs viewed during this event, contact us at 781-995-0683 or [rugs@regalfabriccare.com](mailto:rugs@regalfabriccare.com)

#### **About Regal Fabric Care**

Regal Fabric Care is a Woburn-based company specialized training in caring for antique and modern woven Oriental rugs. We strive to be industry leaders by providing consumers with information about textiles and floor coverings, and by carrying on our business with the utmost standards of safety, expertise, and efficacy. In doing this, we are committed to the highest degree of health and safety we can provide to the indoor environments we service. In 2003, Regal Fabric Care won the George Cervenka Award for Volunteerism by the New England Institute of Restoration & Cleaning.

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